



what's your story?

Introducing LumieLabs by Britannica

Shape a new future for classroom learning with the **power of video** and **digital storytelling**.

4 million

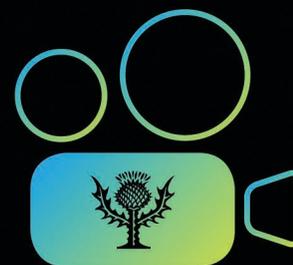
rights cleared video and sound clips

Project-based

video lessons linked to curriculum

Private & secure

cloud hosting



lumielabsTM

choose | create | connect

Why is video critical in today's classroom?

68% of teachers
said they used
online videos
for learning

MOTIVATED STUDENTS

Learning starts here.
Motivated students are
engaged students,
ready to learn.

**82% of all
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will be video
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**Video has
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The avg teen
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EMPOWERED SCHOOLS

When students
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85% of teens
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ENGAGED CITIZENS

Video connects us to the
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Designed for Classroom Learning

Built specifically for classroom learning, LumieLabs lets teachers weave digital storytelling projects into content they are already teaching, across any subject or year level.

Focus on Learning Outcomes

LumieLabs keeps learning outcomes at the forefront of classroom video creation. A full suite of intuitive editing tools and an unparalleled global footage library takes the hassle out of video creation, allowing students to focus on demonstrating content-area understanding.

Secure Hosting & Collaboration

Multi-layered sharing permissions enable students, classes and entire schools to create, share and host their videos within a secure, controlled environment.

Features

Rights-Cleared Content Library

Create professional quality videos from 4 million royalty-free, rights cleared multimedia clips and 8000 audio files from best-in-class producers.

Custom Content

Upload and edit custom content, such as videos, images and sound clips on a secure, cloud-based platform.

Intuitive Video Editing

Make video editing accessible for all ability levels, so educators can focus on content & outcomes while students develop creative thinking skills.

Video Project Tool

Search, customise and assign curriculum-relevant video projects including video diaries, documentaries and news reports. Assess student videos and provide real time feedback.

Classroom Sharing & Management

Configure classes, groups and permission levels tailored to your school's needs with Administrator access. Students and teachers can confidently view, edit and share user created videos and storyboards in a private & secure environment.