

## Britannica School Promo Kit

**Make sure students and educators know about their new Britannica School resource.**

Welcome to Britannica! Here you can find links to materials that will help you get the word out to your school community.



**Britannica School Brochure** [\[download\]](#)

Learn why Britannica School is trusted by over 150 million students and educators worldwide, as the go-to source for learning and inquiry.



**Press Release Template** [\[Open Google Doc\]](#)

Issue your own press release. Share this with other school and library leaders or your media team.



**Sample Listserv / Newsletter Announcement** [\[Open Google Doc\]](#)

If your school has a listserv or newsletter, this is a quick way to tell everyone about their new resource.



**Britannica School Search Box Widget** [\[download\]](#) | **Logos** [\[download\]](#)

Set up direct access to Britannica School from your school or library website. If you need assistance, please speak to your IT team or contact [support@eb.com.au](mailto:support@eb.com.au).



**Britannica School "Get Access" Poster** [\[download\]](#)

Promote Britannica School in your classrooms, library or learning spaces.

For more promotional materials, please visit [Britannica Resources Hub](#)