

Britannica Essentials Promo Kit

Make sure students and educators know about their new Britannica resources!

Welcome to Britannica! Here you can find links to materials that will help you get the word out to your school community.



Britannica Essentials Factsheet [Download]

Learn why Britannica is trusted by over 150 million students and educators worldwide, as the go-to source for learning and inquiry.



Press Release Template [Open Google Doc]

Issue your own press release. Share this with other school leaders or your media team.



Sample Listserv / Newsletter Announcement [Open Google Doc] If your school has a listserv or newsletter, this is a quick way to tell everyone about their new resources.

Britannica Search Box Widgets & Logos

Set up direct access to Britannica from your school or library website. If you need assistance, please speak to your IT team or contact support@eb.com.au.

Britannica School Search Box [Download] | Logo [Download] Britannica ImageQuest Search Box [Download] | Logo [Download] Britannica ImageQuest Jr Logo [Download] Merriam Webster Unabridged Logo [Download]

Britannica Essentials "Get Access" Poster [Download] A colourful way to promote Britannica in your classrooms, library or learning spaces.

For more promotional materials, please visit Britannica Resources Hub





