

New from Britannica!



# Discover a World of Possibilities

**Build real-world English skills with personalised practice, aligned to the CEFR.**

Powered by advanced AI and Britannica's trusted content, Hello Britannica delivers personalised learning to help your students build real-world English skills. Aligned to CEFR standards, Hello Britannica provides high-quality content for both self-directed learning and teacher-assigned practice. Through fun, interactive activities, learners strengthen key language skills – covering listening, speaking, vocabulary, reading, writing, and grammar.



**Request a demo!**

[elearn.eb.com/hello-britannica](https://elearn.eb.com/hello-britannica)

# Why Hello Britannica?



**Determine Student Proficiency**

Place students at the level that's right for them with our Enhanced Placement Test, designed to identify their specific language learning needs.



**Make Learning Fun and Effective**

Give students endless opportunities to practice English with thousands of rigorous activities aligned to everyday experiences, plus 40,000+ varied questions.



**Provide Authentic Speaking Practice**

Build English language fluency with access to natural language conversation activities that promote conversation skills and natural language use.

## A Closer Look: How Hello Britannica Works

### Teacher View

Adjust controls to appropriately customise the learning experience by class and by student

Easily see the whole class and individual student progress with an intuitive teacher view

Evaluate progress, monitor completion status, and check comprehension by language and component type

Differentiate learning in real-time with assessments at the end of each skill

The screenshot displays the Hello Britannica Teacher View interface. On the left, a sidebar shows the teacher's profile (Teacher Name, Colégio Santa Clara, São Paulo, 3 classes, 110 students) and navigation options like 'My Classes' and 'My Games'. The main area is titled 'My Classes' and lists five classes (Class A to Class E) with 42 students each. A 'Class A' view is expanded, showing a summary of 3 'Good' average levels, an 87 average score, and 80% average progress. Below this is a table of student progress:

Student Name	Level	Progress	Score
Nofar Halpern	3 Intermediate	95%	80
Keren Cohen	3 Intermediate	95%	80
Arial Shim	3 Intermediate	95%	80
Moran Lavi	3 Intermediate	95%	80
Henry Spierer	Level Test Incomplete	0%	-
Dianne Russell	Level Test Incomplete	0%	-

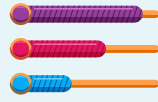
On the right, a 'Generate Report' button is visible. Below the main interface, a 'Self Practice Streak' section shows a weekly progress bar (Sun to Thu). A 'Progress' section displays various skill categories with their completion percentages: School & Education (100%), Travel & Transportation (30%), English-Speaking World (0%), and Meeting Personal Needs (0%). Each category includes a 'View Performance' link.

Screenshots shown may differ from final version.



## Build Student Confidence in English

Build confidence with individually paced modules that adapt to student progress. Embedded skill assessments provide regular feedback, reinforcing students' self-belief.



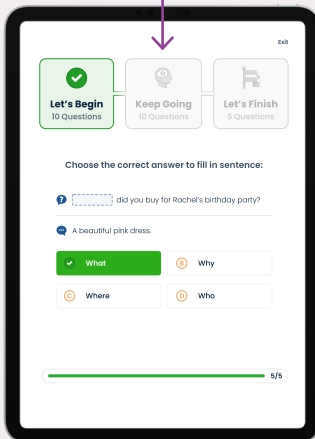
## Track Student Progress in Real Time

Give teachers powerful tools to track student progress. User-friendly dashboards, real-time skill assessments, and data-driven insights help monitor engagement for targeted support.



## Student View

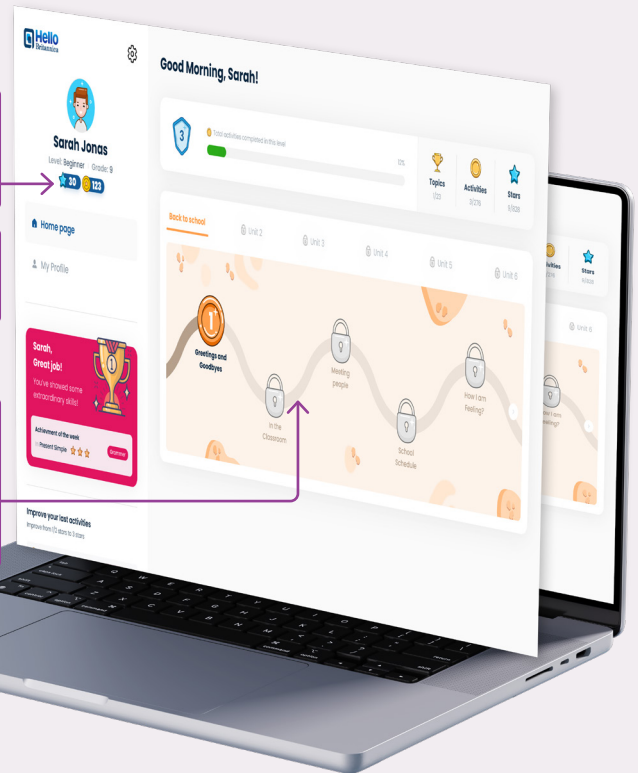
Students begin with a placement test to determine their initial English language ability level



Track current language level and available activity coins

Promote self-directed learning in core learning pillars

View real-time progress and completion status, and easily access each language module in real time

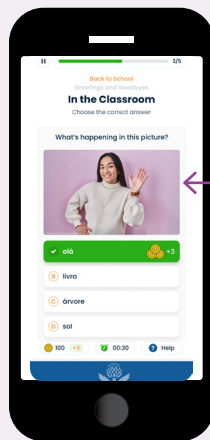


Learners navigate an engaging interface as they progress through their personalised learning pathway



Complete engaging activities to develop essential language skills

Receive additional support with activity hints as needed



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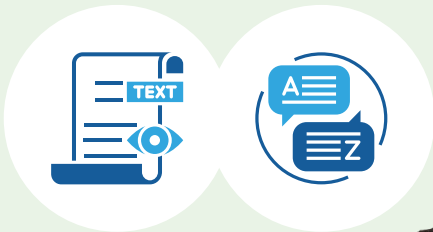


# Smarter Language Learning, Powered by Britannica

Crafted with Britannica's commitment to quality, every activity in Hello Britannica is aligned to the CEFR and rooted in real-world experiences. Students build practical English skills across 6 core language pillars, making learning meaningful, applicable, and useful for daily life.

## Speaking, Listening, and Vocabulary

Develop essential skills with diverse activities. Learners absorb new words and phrases while improving pronunciation, rhythm, and intonation - building confidence as they adjust to English through real-world speaking and listening practice.



## Reading, Spelling, and Grammar

Strengthen literacy and comprehension with scaffolded reading activities that reinforce grammar and spelling. Repeated, consistent practice boosts confidence, while engaging tasks encourage creativity, self-expression, and a deeper understanding of English.



Scan the code to  
find out more.

